A ‘mosaic’ of products

KaVo Kerr Group uses innovative venue, methods to launch 20 new products

By today Staff

The KaVo Kerr Group used one of Chicago’s most innovative venues Friday evening to launch a portfolio of 20 new products—all linked across the organization’s newly formed global platform of brands.

The “Mosaic of Dentistry” event took place at the Chicago Illuminating Company, where guest speakers and attendees mingled as the KaVo Kerr Group unveiled their new products.

And the news report is in

Independent review confirms benefits of triclosan/copolymer in fluoride toothpaste

By Fred Michmershuizen, today Staff

It’s the Chicago Dental Society’s 149th Midwinter Meeting, and more than 30,000 dental professionals have gathered here at McCormick Place in Chicago to see firsthand the latest and most innovative advancements.

“This meeting’s intent is to provide every member of the dental team an opportunity to expand their knowledge of the art, science and practice of dentistry through groundbreaking technologies, hands-on courses and in-depth educational programs,” said Dr. Richard S. Holba, president of CDS.

On the cutting edge

Attendees at the 149th Midwinter Meeting have the opportunity to expand horizons with the latest advancements

By Fred Michmershuizen, today Staff

On the exhibit hall floor, there’s plenty to take in.

KaVo Kerr Group—a global portfolio of dental brands—is featuring 20 new products here in Chicago.

Among them are the new Elements-Free cordless obturation unit and TF Adaptive NiTi file system, available from Axis | SybronEndo (booth No. 1111); new Custom Direct Abutments and InterActive implant systems, available from Implant Direct (booth No. 1111); the new Op300 Maxio digital panoramic imaging system, featuring a new medium field-of-view,
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available from Instrumentarium (booth No. 1005); and the new 3000 dental chair, featuring the Narrow Back Advantage and new enhanced industrial design, available from Pelton & Crane (booth No. 1213).

“Our commitment to enhancing the standard of care that our clinicians provide through efficient workflows and simplification of dentistry is on full display in Chicago,” said Matt Garrett, vice president of marketing for KaVo Kerr Group. “We are thrilled to be delivering a broad array of innovations represented by brands our clinicians use and trust every day.”

At Ivoclar Vivadent, there’s lots of excitement about e.max ceramic, which is ideal for correcting cracked or chipped teeth, discoloration or unsightly metal restorations. You can stop by the company’s booth (Nos. 1417, 1617) to get your picture taken and be interviewed for social media about this and many other products.

Tapmaster (booth No. 1402) offers a distinctive patented technology that uses the existing water pressure in your water lines to activate your faucet. The result is a reliable, convenient, hands-free method of turning water on and off that is easy to install and ecologically friendly.

3Shape (booth No. 1647) is demonstrating its recently released Dental System 2014, the coming innovations in Dental System 2015 and showcasing an array of exciting new developments to its TRIOS digital-impression solution.

The exhibit hall is open until 5:30 p.m. today.